



NEWS

Issue 21 | Autumn 2007

ACADEMY



HAPPY FEET brings happy news to three JMC Academy graduates

*ADR suite for vocal **Happy Feet** recording sessions.*

From all of the staff at the JMC Academy, we would like to offer our congratulations to JMC Academy graduates Elaine Beckett, Daniel Brown and Jamie Watson for their outstanding work on the Oscar winning production *Happy Feet*.

Happy Feet recently won the Oscar for Best Animated Feature at this year's Academy Award ceremony, beating the animated *Cars* made by renowned Disney-owned and San-Francisco based animation house Pixar. This win, by Australian special effects house Animal Logic, marks a major achievement for Australia's film industry and makes an indelible mark on the global creative industries market.

Animal Logic established an entirely new animation studio at Sydney's Fox Studios to make *Happy Feet* and employed a predominantly Australian crew of over 500 for the film's production. Local voices were also employed with the likes of Nicole Kidman, Hugh Jackman and Steve Irwin breathing vocal life into the highly animated characters. Even closer to home was the involvement of three talented JMC Academy graduates in *Happy Feet's* production.

continued inside >



Above: Scoring session for *Happy Feet*.
Below: Mass choir of 600 recording songs for *Happy Feet*.



continued >

The JMC Graduates are:

Elaine Beckett (*nee Elaine Debenham*): completed a Diploma in Music Business Management at the JMC Academy in July 2005. She has spent the past two and a half years working at Trackdown, one of Australia's premier purpose-built Orchestral Scoring stage and recording venues. In this capacity Elaine co-ordinated all of the music recording sessions undertaken in the making of *Happy Feet*.

Daniel Brown: completed an Advanced Diploma of Audio Engineering at the JMC Academy in 2003. He subsequently went on to become an in-house engineer for Trackdown where he has worked for three years. Daniel was the Pro Tools playback operator for the *Happy Feet* Production. Daniel is also credited with working with the legendary Baz Luhrmann and with musicians Pete Murray, Killing Heidi and the Sydney Symphony Orchestra.

Jamie Watson: completed Certificates four in Popular Music Performance, Audio Engineering and Music Business Management at the JMC Academy in 2005. Now an engineer and producer for Trackdown, Jamie was the Scoring Hall floor assistant for all *Happy Feet* sessions. Jamie is also a talented songwriter and composer, proving to be a highly skilled musician.



Did you know...

Founded in 1982, the JMC Academy was the first private college in Australia to be accredited in the fields of Audio Engineering and Multimedia.

Today the JMC Academy is recognised for the following:

- Registered Australian Higher Education Provider
- Accredited by the New South Wales Higher Education Directorate
- Accredited by the Victorian Higher Education and Regulation Division
- Registered on the Commonwealth Register of Institutions and Courses for Overseas Students
- Accredited by the New South Wales Vocational Education and Training Accreditation Board (VETAB) and providing nationally recognised training in Australia
- Member of the Australian Council of Private Education and Training (ACPET)
- Registered FEE-Help provider for all Higher Education Programmes
- AUSTUDY/ABSTUDY approved for all full time courses.

A big thank you to the John Barry Group for their support

A highlight of the JMC Academy student and Awards showcase for 2006 was the sponsorship of two student prizes for the recipients of the Achievement Award and the Encouragement Award.

These awards were made possible by the John Barry Group who is Australia's largest distributor and retailer of professional film and television production equipment and accessories. For more information about the range of products they offer, students may visit their website at www.johnbarry.com.au.



The winners of the 2006 Achievement Award and the Encouragement Award went to Christopher Kondys (*pictured below*) and Morven Murray respectively. The John Barry Group paid recognition to Christopher's efforts and outstanding practical projects with a \$500 Manfrotto tripod, while Morven's distinction average marks throughout the year were rewarded with a \$500 rental voucher. We are grateful to John Barry for their generosity in supporting the enthusiastic efforts of our students and the future of our professional film industry talent.



JMC Academy's Brisbane opening ignites local market interest

Hot on the heels of even further growth in Queensland and in Australia's Creative Industries market comes the opening of JMC Academy's Brisbane campus.



Over the past month carpenters, painters and technicians have been putting the finishing polish on what will be one of Brisbane's biggest and most diverse private training facilities catering for the rapidly increasing demand for highly skilled professionals and talented creators in the Creative Industries field.

Interest in JMC Academy Brisbane together with unprecedented demand for the courses the Academy offers has led to modifications and further expansion in the planning and development of the campus building. Facilities have also been designed to incorporate an externally run café for students and the general public at street level.

The campus itself is situated within both the key Creative and Education precincts in South Brisbane and is adjacent to Queensland's State Library, Art Gallery and Museum and the Performing Arts Centre.

JMC Academy Brisbane is conveniently accessible by bus, rail or ferry and close to paid parking facilities.

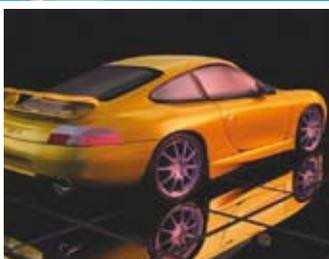
For further details about the courses on offer in 2007 please contact Tracey Saines in Marketing and Recruitment on 07 3846 5166.

Brisbane Campus
75 Grey Street
South Brisbane Queensland 4101
Phone 07 3846 5166

www.jmccademy.edu.au



Animation Feature



JMC Academy's digital animation department to feature on Channel Seven's Saturday Disney on 21 April.

Tune in! On 21 April between 7.00am and 9.00am, Saturday Disney will feature the JMC Academy's Sydney campus. The feature examines how animation works and will showcase JMC's digital animation facilities and student work. You may also recognise a few familiar faces!

Student profile

Name: Daniel Rosenthal
Qualification: Currently in second year studying Advanced Diploma in Digital Film and Television Production

Why did you decide to study at the JMC Academy? Originally from Canada, I decided to stay in Australia in January of 2006 and while I was here decided to become better educated in the technical skills required for Digital production and film making.

What are you enjoying most about the course? There is a good atmosphere here at JMC. I enjoy my classmates but most of all I enjoy learning how to create a professional production piece.

Did you have any previous experience before you began your studies? I had been filming my own personal documentaries about BMX Bikes for about four years prior to enrolling but that was about it.

What award did you win at the recent JMC Academy Awards and Student Showcase? All first year students were required to produce a documentary as part of their studies. I compiled one called "Day in the life of a BMX rider." It won the award for best documentary in my year and was shown on screen on the night. It was a great feeling to see my work playing out to such a large audience.

Did you come across any problems during filming and if so, how were these overcome? Most of the problems that I came across had to do with my own appearances in the film. Sometimes I can get quite intimidated by a certain trick but once you get over it and actually go for it, it's a massive inspiration and boost to your self esteem.

Where do you see the Industry heading in the next five years? Well it seems to be a growing industry so I suppose in five years there will be more options on what can be created and how films can be created. It's just going to get bigger and bigger.

What does the future hold for you after graduation? Ideally I'd love to be able to travel the world and film extreme sports. I'll see how I go.

What would be your best advice to others interested in this area of study? It's a great way to let your creative side out and make it personal to yourself.



"There is a good atmosphere here at JMC. I enjoy my classmates but most of all I enjoy learning how to create a professional production piece."

DIARY

- | | | | |
|-----------------|--|----------------|---|
| April 23 | Career teachers and education agents' presentation and lunch, Sydney campus from 9.00am to 2.00pm. | May 26 | Sydney campus Open Day. Session times are 10.00am and 1.00pm. Please phone Dorothy Betham in Marketing and Recruitment on 02 9281 8899 as bookings are essential. |
| April 23 | Performance night for first year students, Gaelic Club, 64 Devonshire Street, Surry Hills. Doors open at 6.30pm. | June 2 | Brisbane campus Open Day plus official opening of the campus. Session times are 10.00am and 1.00pm. Please phone Tracey Saines in Marketing and Recruitment on 07 3846 5166 as bookings are essential. |
| May 2 | Melbourne third year students perform at the Star Bar, 160 Clarendon Street, South Melbourne. Second years will also be invited to perform their original work on the night. | July 23 | Mid-year Intake commences in Sydney, Melbourne and Brisbane. Phone your nearest campus for further information. |
| May 19 | Melbourne campus Open Day. Session times are 10.00am and 1.00pm. Please phone Yolanda Lyon in Marketing and Recruitment on 03 9696 4117 as bookings are essential. | | |



Sydney 41 Holt Street Surry Hills NSW 2010 | P 02 9281 8899 | F 02 9212 4801
Melbourne Level 1/171 Bank Street South Melbourne VIC 3205 | P 03 9696 4117 | F 03 9696 2520
Brisbane 75 Grey Street South Brisbane QLD 4101 | P 07 3846 5166 | F 07 3846 3435

www.jmccademy.edu.au

